


BBC
Gardeners'
World Live
Special Edition

Sponsored by:  LEXUS

26 – 29 August 2021 | Birmingham NEC



PRESS RELEASE

CELEBRATING NATURE'S GIFT OF WELLBEING At BBC Gardeners' World Live Special Edition, this August

Wellbeing will be placed centre stage at BBC Gardeners' World Live Special Edition with a series of features showcasing how health and wellbeing is boosted by plants and gardening, or being around greenery and gardens. Ultimately, gardens make us feel good!

Appearing later in the gardening calendar than usual, the outdoor edition of the Show will be at Birmingham's NEC from Thursday 26 to Sunday 29 August.

A new feature from Lexus will offer visitors a chance to experience the wonder of Shinrin-Yoku. This Japanese term, meaning 'Forest Bathing', explores how immersion in nature can benefit overall wellbeing by lowering stress levels.

A new feature in the Floral Marquee, the House of Plants, will show how houseplants can uplift and transform indoor rooms to stylish effect. Along with designer Samantha Theakstone, popular indoor gardening expert Joe Bagley, of @ukhouseplants, will be giving advice from this beautifully styled room-set every day. With varieties known to improve wellbeing, this feature will be a striking place full of space-savvy and creative ways to display houseplants and inspiration to make our homes greener places, with no space left un-adorned.

Showcase Garden, Nature's Resilience, designed by Surrey-based Moska Design and Yorkshire-based Seedology, will celebrate the power of plants to heal, calm, awaken the

senses, spark imagination and bring joy. The colourful garden will be jam-packed with plants offering a host of therapeutic properties for the mind, body and soul.

Talks on the My Gardeners' World Stage, from Adam Frost, Monty Don and Carol Klein will also touch on how gardening has played a significant role in our wellbeing in particular over the past 18 months.

Daily Gardening for Health and Wellbeing sessions from stage sponsors Legal & General with award-winning garden design David Stevens, and hosted by David Hurrion, will look at how your garden design, and gardening, can be of huge benefit to physical and mental health at any age and stage of life.

They'll consider how simply the colour green can have a calming and relaxing influence on mood and talk about how gardening is the ultimate in mindfulness, allowing gardeners to consider and concentrate on simple activities that use different parts of the brain. The pair will cover how manual dexterity and balance can be refined and used for motor skills and therapeutic benefit, as well as ways in which gardening and plants can stimulate memories and benefit the brain. The comforting and reassuring aspects of gardening will be celebrated too, from repeating things that happen each season to providing continuity in life.

This year's Show will include more than 20 Beautiful Borders. Each Border will be a bountiful celebration of the power of flowers, embodying wellbeing in different guises – be it the medicinal power of plants, the healing power of gardening or the way gardens soothe the senses.

A selection of the Beautiful Border highlights include:

The Health and Relaxation Border, by Chris Sellars, which will showcase the physical and mental health benefits that plants that offer. This design is underpinned by slate landscaping and complemented by a serene white flower theme with graceful architectural plants, medicinal herb planters, vertical alpines and a water feature.

Set in a quiet corner of a small garden, In Momento, by Cath Fletcher, is a garden of summer exuberance, featuring impulse plant selections to match the gardener's mood and be 'in the moment'. This reflects the power of plants, flowers and gardening to be a fun, indulgent, experimental experience. Primarily planting requiring full sun and good drainage, the plants are a mixture of hardy, and those requiring protection or overwintering indoors. An expression of the fun, creative nature of gardening, and those impulse plant selections that may not be suitable long term but are enjoyed for the short term 'In Momento'.

Blooming Apothecary, by Christine Mulinder, refers to the ancient form of dispensing medicines for ailments. Many of these recipes used flowering plants that can still be found in abundance in hedgerows. This border celebrates apothecary by showcasing flowering garden plants that have the power to heal and support wellbeing.

Seed to Flower, by Jayne Probyn, is inspired by Oak Tree Farm Rural Project in Staffordshire. Adults with learning difficulties have a caring and nurturing experience themselves through the growing of plants and flowers. For some the project gives simply a purposeful occupation, whilst for others gaining of new skills provides a route to sheltered employment. Their involvement with flowers offers stimulation of fragrance and colours, the excitement of seeing things grow and the interaction of wildlife, in addition their work is valued by those who come to buy their cut flowers. Like the flowers they produce, the adult learners are given sheltered space to grow and blossom.

The Power of Flowers is Everything by Lynn Cordall aims to show that even in a small space the power of flowers can enclose and provide an escape from the busy world whilst taking care of many species. All of the plants chosen for the border have wellbeing boosting properties from helping to heal (physically and emotionally) to providing food for bees, butterflies and moths. Calming the senses through colour with a soft blue/purple palette and soothing sounds of rustling grasses and buzzing bees will be brought to the fore. The designer asks visitors to consider; what would we all do without flowers?

In addition to a wealth of wellbeing features, shoppers will find an uplifting array of beautiful blooms and perfect plants to browse and buy from quality nurseries in the Floral Marquee and Plant Village.

There will be mood-boosting toe-tapping entertainment at The Bandstand, with plenty of tasty treats to enjoy in the pop-up BBC Good Food Market.

For more information please visit bbcgardenersworldlive.com

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NOTES TO EDITOR

The BBC Gardeners' World Live Special Edition takes place from Thursday 26 – Sunday 29 August 2021 at Birmingham NEC. Adult tickets £20

Find out more and book tickets at bbcgardenersworldlive.com.
Details correct at time of print.

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Please refer to bbcgardenersworldlive.com for details of the Covid-19 Status Pass requirements for visitors to the Show.

In the event that either BBC Gardeners' World Live Special Edition is postponed, cancelled or Immediate Live (the trading name of Upper Street Events Ltd & River Street Events Ltd) deem it unsafe to run the event in light of UK Government and Public Health England guidelines regarding Covid-19, visitors will be contacted directly with regards to transferring their booking to a future date or requesting a refund.

Refunds exclude the transaction fee.

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Marshalls and Rolawn are both garden product suppliers, with Marshalls supplying products from their domestic range and Rolawn supplying their turf and topsoil.